

News

Lenovo Delivers Big For Small And Medium Business With Global Launch Of ThinkServer Line

NEW YORK – September 16, 2008: Lenovo announced at Interop today its worldwide entry into the server market with its new ThinkServer line. ThinkServers are tuned to provide an out-of-the-box solution for small and medium businesses that require robust performance and high levels of storage but don't have dedicated IT staff to set up and manage a server environment. ThinkServers are complemented by easy-to-use management software and a 90-day trial of ThinkPlus Priority Support to help customers acclimate to their new server environment.

Lenovo is also extending its commitment to business partners by offering the full ThinkServer line as well as service and support through its established channel network.

“There is nothing worse for me – the small business owner – than having my technology give me problems,” said Patty Briguglio, president of MMI Associates. “I have used Lenovo’s ThinkPads for a long time and trust their performance, so when my Lenovo business partner urged me to try Lenovo ThinkServers, I told him I absolutely would.”

Introducing ThinkServer

Lenovo is launching three towers and two rack x86 servers, providing a scalable offering to fit the varying needs of businesses ranging in size from one to 500 employees. The ThinkServer family is available with Microsoft Windows Server or SUSE Linux Enterprise Server from Novell, Lenovo’s preferred Linux operating system provider. The new ThinkServer line consists of:

The ThinkServer TS100 Tower and RS110 Rack servers are equipped with Intel Core 2 Duo or Xeon 3000 or 3200 processors and are targeted for small offices utilizing simple applications such as email, messaging and storing files and for use as a Web server.

The ThinkServer TD100 Tower, TD100x Tower or RD120 Rack servers are equipped with Intel Xeon 3000 or 5000 processors and are ideal for medium-sized businesses that require additional

capabilities such as database applications or virtualization.

“Microsoft is excited to work closely with Lenovo in the server business,” said Chris Phillips, general manager of Windows Server and Solutions, Microsoft. “The combination of Windows Server 2008 and our upcoming releases of Small Business Server 2008 and Essential Business Server 2008 products align very well with Lenovo’s ThinkServer solutions.”

Lenovo-Developed Software for Easy Management

Lenovo is also launching ThinkServer management tools, software designed to make set up, update and management simple and effective for SMBs without dedicated IT departments.

ThinkServer management tools consist of:

- ThinkServer EasyStartup – a basic hardware configuration tool that helps customers with limited technical knowledge set up a server environment.
- ThinkServer EasyUpdate – an update utility that allows users to easily identify, download and install hardware and firmware updates.
- ThinkServer EasyManage – a full featured tool developed together with LANDesk that allows users to oversee the performance of one or more servers from a single console.

Service and Support from Day One

ThinkServer customers can take advantage of a 90-day trial of ThinkPlus Priority Support services as they set up their servers for the first time. ThinkPlus Priority Support offers next business day warranty service, 24/7 hardware and software phone support as well as priority call routing to senior level technicians, with optional four-hour on site response and hard disk drive retention. Customers also have the option of purchasing the ThinkPlus Productivity package which includes all of the features of ThinkPlus Priority Support plus on-site hardware installation and online training.

“With ThinkServer Lenovo delivers exceptionally engineered hardware and easy-to-use software all developed specifically for the SMB customer,” said Marc Godin, vice president and general manager, Enterprise Business Unit, Lenovo. “Lenovo is now delivering a full suite of product offerings for small and medium businesses from desktops to notebooks to servers.”

Lenovo's new ThinkServer family will be showcased at Interop New York, September 17-18, 2008. For a demo and more information at the show, visit Lenovo's booth, No. 817.

Pricing and Availability

The ThinkServer products start at \$749 and will be available starting September 30 from Lenovo business partners.